

Craig Hellinger

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Digital Product Designer

Work Experience

May 2016 – Present

User Interaction Designer

Spacecraft Digital

At Spacecraft I have enjoyed working with Project managers, Developers, UX researchers and Testers to deliver high quality digital services to users of higher education, public and 3rd sector websites in the UK, US and Australia. With a focus on simple effective design, code quality and accessibility.

As a senior member of our UX team I am responsible for mentoring, code reviewing and critiquing the work of others, as well as the ongoing ownership and development of our proprietary front-end framework. I am involved in estimating and scoping the feasibility of custom functionality. My role occasionally requires me to deliver development training and eye-tracking sessions on client premises.

April 2015 – May 2016

Senior Web Designer

Splendid Apple

At Splendid Apple my role was to design and build websites that convert. By constantly refining and improving the design we were able to measure improved results for our clients. Working with SEO specialists, I honed my technical skills further to increase the standards, performance and security of the Wordpress and Magento e-commerce sites we created. I also learned to use GIT in a commercial environment to increase efficiency when working with external freelancers.

Qualifications

BA(hons) Graphic Design 2:1

University of Teesside, Middlesbrough. 2001 ~ 2004.

BTEC National Diploma Art Foundation

Distinction

South East Derbyshire College, Ilkeston. 2000 ~ 2001.

A Levels

Art (A)

Communication Studies (B)

Computing (C)

Bilborough College, Bilborough. 1998 ~ 2000.

GCSE's

English, English Literature, History, Science (double), Maths, Technology, German,

GNVQ – Art & Design Intermediate

Friesland School, Sandiacre. 1994 ~ 1998.

March 2012 – April 2015

Senior Digital Developer

Tribe

At Tribe I gained a wealth of experience working in a fast-paced agency environment. I had the opportunity to further develop my passion for responsive design, as well as honing my back-end development skills with open-source CMS systems like Wordpress, Drupal and Magento.

We also produced data-driven HTML email campaigns. The job was client-facing, which I enjoyed. I also delivered seminars internally and at industry events. I was also given the additional responsibility of Digital Team Leader, which involved taking briefs from clients, estimates, project management, recruitment and management of other digital team members.

October 2005 – March 2012

Graphic Designer / Web Developer

CAME UK

Working as part of a small team, my duties included the design of all forms of marketing material to promote Came's large network of customers; including brochures, websites, posters, van livery etc. I was also responsible for much of Came's own in-house marketing material, including promotional literature, web design, development and search engine optimisation. I was also part of a team that travelled throughout the UK and Ireland marketing the Came brand in the form of roadshow exhibitions and corporate hospitality at World and British Superbike events.

About me

I am hard-working, enthusiastic and reliable. I am also a creative thinker and imaginative problem solver. I have good time-management skills and I never miss a deadline. I always aim to produce work to the best of my ability. I have a friendly, laid-back personality and a good sense of humour. I get on well with people and I work very well as part of a team. I am also a fast learner – I especially enjoy the challenge of learning to use a new program or programming language and I am especially motivated by using these skills to push the boundaries of design.

March 2012 – April 2015

Graphic Designer

Media Hut

My duties involved graphic design and artwork preparation for various CD and DVD projects, Web design, SEO & Multimedia presentations.

Computer skills

I have excellent skills in the following software, languages and technologies:

Adobe Creative Suite

XD / Illustrator / Photoshop / InDesign / Premiere

Sketch / InVision

Semantic HTML5

SASS / CSS3

Vanilla Javascript / jQuery

Vue.js

PHP / Twig / MySQL

Gulp / Grunt / Webpack / NPM

Foundation / Bootstrap

Mobile-first responsive design

Atomic design / Pattern libraries

Creative copywriting for web

UX / UI / IA

Accessibility WCAG 2.1

Wordpress / Drupal / Magento

Google Analytics / Adwords / SEO

Google Docs / Slides / Sheets

GIT version control

Jira / Bitbucket / Gitlab

Slack

Command Line

HTML for email